The former President Dies

Dr. Bruce G. Carter, former Northeastern A&M president, died last Tuesday at his Miami home at the age of 72. Dr. Carter was president at N E O from March 15, 1943 to December 31, 1951. A reign of almost 27 years that shall never be forgotten. From the beginning Dr. Carter was a leader—and what a leader! New York Times' writer James Renton once said, "The test of great leadership is whether it leaves behind a situation which common sense and hard work can deal with successfully."

No statement can adequately be made to express Dr. Carter's contribution to Northeastern A& M. His leadership has lasting monuments, continuing examples of leadership in lives of students throughout the nation.

When he came here in 1943 our nation was in the midst of World War II and conditions on the campus in the United States were far from normal. Money for colleges were extremely scarce and enrollment was very low.

The physical conditions of all the buildings on the campus was deplorable. The first job Dr. Carter did as president, was to secure money from the Gover-

nor's Contingency Fund to repair the buildings, and to have them ready for the end of World War II and the passage of the so-called GI Bill. N E O began to grow. Through the cooperation of the city of Miami and the college, Dr. Carter was able to build 25 apartments for married students and to move in, through the help of the Federal Government, a number of temporary buildings on the campus.

Since the time Dr. Carter first became president, N E O has shown consistent growth year by year. Student enrollment grew from approximately 200 students in 1943 to more than 2400 students when he retired. The faculty grew from about a dozen in 1943 to approximately 30. From the modest budget of $20,000 in 1943, the educational budget grew to $1,000,000 in 1969, and with the auxiliary enterprises and construction, expenditures during 1968-69 were in excess of four million dollars.

The State provided funds which were matched by the Federal Government and were made available for the construction of housing units, and of a new modern Northeastern Oklahoma A&M College was able to develop a beautiful and spacious campus.

Dr. Carter's background and life is similar to that of Horatio Alger. Born in 1931, one of twelve children in a farm family, he was destined to a life of hard work; however, individual initiative was not lacking in the young lad from Oklahoma.

Although he withdrew from formal education upon completion of the eight grade to help support his family by working in a dry cleaning establishment, at age nineteen, with determination, he entered college and high school. Entering the high school academy at Oklahoma Baptist University in Shawnee, he worked persistently to graduate in only two years. Three years later, in 1953, he was granted a Bachelor's Degree. He had finished an eight year course of study in only five. Despite the heavy academic load, he determined scholar worked in his spare hours, building student's laundry on his book to starting establishments in town. During his stay at OBU with effective management, his student loan determined woman provided the necessary funds not only to complete college, but to has a Bachelor's degree. He earned a Doctorate in Education at the University of Oklahoma in 1969.

Dr. Carter served as President of the Miami Rotary Club and was a member of the Parks and Recreation Board for over twenty years. He was Chairman of the Ottawa County Semi-Centennial celebration in 1967 and helped formulate the Ottawa County Historical Society in 1960.

The N E O administrator also occupied leadership positions in the state and local Democratic organization. Professionally, he has served as President of the Council of North Central Junior Colleges, an organization with over 220 member schools, located in nineteen states.

Dr. Carter regarded his long career of public service as part of his stewardship responsibilities as a Christian and churchman. The young Bruce Carter was State President of the Baptist Young People's Union and then led in the organization of summer Bible schools early in his teaching career. A life-long Southern Baptist and former chairman of the Board of Deacons in the First Baptist Church of Miami, he has served on the Executive Board of the nation-wide Southern Baptist Convention.

Students alluded to Dr. Carter, through personal recollection or purely by example, cannot be numbered. Certainly many rural youth caught a glimpse of what effort could accomplish in education. It is not easy to write of how Dr. Carter worked his way through Oklahoma Baptist University for a Bachelor of Arts degree, how he then taught speech, English, and history at Wewoka High School from 1929 to 1949, and how he later earned the Master's degree and the Doctorate degree from the University of Oklahoma. But it is not that easy to explain how students could catch inspiration to attempt the same goal simply by talking with the man who had done it before them. Per sonal influence cannot be explained so easily.

There were still unmet challenges, unsolved problems remaining at N E O as Dr. Carter called it the presidency. But his leadership has been such that these challenges will be met and these problems will be solved through common sense and hard work. These two factors best exemplify his presidency.

Under the leadership accomplished for by Dr. Bruce G. Carter the college of Northeastern A&M has become great—it's number one in many, many ways. It has not only reached a peak of perfection for this world imply a period of definite. Rather he has set a foundation upon which there is room for even further growth, further heights of greatness in the years to come.

Carter Builder of Empires

Building a dynasty, Dr. Bruce G. Carter, accomplished his part of the present in keeping with his legacy as president of Northeastern A&M.

Dr. Carter initiated a program of campus expansion among area business and community leaders, encouraging them to sponsor scholarships for both men and women, with from his efforts has emerged in the past outstanding endowment programs among junior colleges.

The Quality of Education, as well as the curricula, was dramatically improved in the current high school program. Faculty was able to raise the standard of academic categories were numerous. Campus facilities, at the start of his career his new institution covered all of five red brick buildings, and grew to what it is today. Each building on campus excluding the first few are part of the impossible dream that Carter realized.

Carter's dream of building a dynasty became a reality during his 27 years as president of this school. His dream of aeronautics located in north main street which were converted into housing units, food service units and the woodworking shop. At that time the campus consisted of five buildings. During the 40's and 50's more new buildings were constructed. Those were: the president's home, built by the woodworking shop, Cunningham hall, the woodworking shop, this hall and the physical education building.

Since 1951, when a long range campus development plan was initiated, construction increased at a phenomenal rate. Older facilities were renovated, the campus itself was attractively landscaped. A central mall with walkways, trees, fountains and statue were the paramount feature of the new campus.

During the 60's Carter's dream blossomed. Additional items were built around the campus: a Ymca, a Library Administration building, Ables hall and Dyer hall.

Also added to the Bruce G. Carter Student Union, maintenance building, Lindsey—Speaker apartments, Russell, Vann, and Harris; Dobbs halls, the Changey Needle apartments, the new gynasium and the Fine Arts building.

At the time of Dr. Carter's retirement, the campus buildings and facilities were valued at an estimated $3,000,000. Carter's accomplishments in the academic categories were numerous. Campus facilities, at the start of his career his new institution covered all of five red brick buildings, and grew to what it is today. Each building on campus excluding the first few are part of the impossible dream that Carter realized.

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NORSE WIND, October 4, 1976, Page 2

Letters

Voter Apathy NEO Issue
Dear Editor:

As a student at Ohio University, I often wondered if Ohio State students were as apathetic about their elections as we are. It was nice to know that we were not alone.

Did you know that as a student at Ohio State you have the privilege of voting in every election. But how many of you take advantage of this privilege? I think that is why the Ohio State Student Senate is here. We want to make sure that every Ohio State student is informed about the issues and the candidates before they vote.

The Student Senate is working hard to make sure that everyone is aware of the importance of voting. We are holding town hall meetings, distributing information packets, and even setting up voting booths on campus.

So, why not take advantage of this opportunity? Cast your vote and let your voice be heard. Thank you.

Sincerely,

Mary Jane Feminist

Male Voices

Dear Editor:

During the past few years, our nation has had many problems. We have seen a decline in the economy, increasing inflation, and a rise in the cost of living. It is incumbent upon our politicians to address these issues and provide solutions.

As a student at Ohio State, I am concerned about the direction of our country. We need leaders who are willing to work together to find solutions to our problems. It is time for a change.

Sincerely,

Jared Johnson

Nation Issue

Dear Editor:

In the United States, we currently support a nation that offers us in return only a prayer. However, their opponents offer us vast amounts of publicity. If the United States intervenes there, our address will be in Montreal. The Democratic party has been in power these years.

In the past eight years, the Republicans have held the Presidency, so the Democrats have heaped the blame on the Republicans. However, they seem to forget that Congress makes the laws, not the President. They have reduced the highest office in the land to a mere figurehead.

Both major party candidates have battled this discussion of the nation's economy at the last debate, however, I feel it would be worth while to examine just what might happen if Carter or Ford won.

Let's take a look at Governor Carter. If he is elected and carries his policy on economics through the first term, he might drop down to 100 points. He plans to tax consumer goods and remove mortgage interest deductions from individuals. But the fact is that this plan will actually have an effect on the Federal budget.

On the other hand President Ford is re-elected, capital spending will continue, some corporations will have to hold up and see what happens to the consumer confidence and consumer spending. The Dow Jones will then be likely to rise to 200 points.

So, no matter how you look at it, the outcome of this election will have more effect on the economy of the United States.

It might take at least a year for either plan to take hold on the economy, but either way it's a 200 point wind, which says a lot about the way the people will vote.

Sincerely,

Carla Mapes

Election 76

Election Effects Economy

Carla Mapes

The outcome of the presidential election will, of course, effects the economy of the country.

As a student at Ohio State, I am concerned about the direction of our country. We need leaders who are willing to work together to find solutions to our problems. It is time for a change.

Sincerely,

Jared Johnson

Students Complain

Floats Expensive

Questions have been raised about the purpose and reason for a Homecoming Parade.

With Homecoming on the way, organizations are already planning float designs and choosing queens to ride them.

However, complaints have been made regarding the costs of the materials necessary for making a "good looking" float.

Some reports have been made that clubs have spent close to $100 on these materials. Personally I consider this sum a little overdrawn.

Other clubs have made it on $50.

If these complaints are fair then how does this effect the parade as a whole? If one club doesn't spend the time, cost, and effort involved a waste of energy, then what about the other clubs? Are floats necessary?

Suggestions have been made such as finding these organizations with maybe $20 to buy materials or decorating a car in which the club's queen would ride and no floats would be needed.

The Homecoming parade has been a traditional ceremony performed every year for as long as people remember. There is a certain amount of freedom to express the pride people have for the organizations they devote their time and loyalty.

It seems sad that this event might be eliminated for the reasons stated above when all one has to do is learn how to cut down the expense and still have that "good looking" float.

Sincerely,

Carla Mapes

Meet The Press

Avoid The Press

The television media calls it "Meet The Press," at Northeastern A&M it is called "Avoid The Press."

The purpose of the press is to inform the public and to act as a watchdog to protect the public from exploitation. But the press cannot do this without information sources.

Recent happenings of national concern have caused the common man to view the press with critical eyes. Washington, the Pentagon, papers, and the Hearst trials have all contributed to the belief that the press is dishonest and deserters to mean something different. This does happen but it is the exception, not the rule.

The first lesson taught to NORSE WIND reporters is accuracy. Accuracy is constantly stressed to all staff members. All articles in the NORSE WIND state or directly imply the source of this information. This policy insures the authenticity and the reliability of all stories as well as assuring the readers the credibility of the story. However, readers and interviewers must understand that a direct quote, even though completely clear to the person who makes it, can be misunderstood.

All reporters try to avoid ambiguity but a question cannot be slurred or changed by the reporter when the story is written.

The "Slanted Press" does exist but not at NEO. In view of this the NORSE WIND could become much more effective if more interviewees would cooperate and stop worrying about having any statement slanted.

Gaylen Holloway

FRANKLY SPEAKING

by phil frank

LETTERS

Vote Apathy NEO Issue
Dear Editor:

Are you personally if you don't own? May be in a presidential election but I question the use of the term concerning our meet student class elections.

The democracy is a definition of a lack of emotion or concern. Did you not vote in the election because I was concerned.

The elections had a small advantage in the most of their candidates were probably known to the class in one way or another. But it never comes to assume how people (the freshman class) can see the privilege of voting and then pick the same name on the ballot.

Did you vote because you knew someone running for an office? If you did, then did you know anything about the other offices you voted for? I have heard elections were handled poorly.

I wanted to propose these problems here with three solutions in my own I have some action will be taken.

1. How many of you had any idea how to vote for office? Obviously some did, but the majority did not. Some information should be mentioned at orientation. It should have been posted on all the bulletin boards and the student union bulletin board.

2. Speeches. Evidently there were some but the idea of how to vote for office. Obvously some did, but the majority did not. Some information should be mentioned at orientation. It should have been posted on all the bulletin boards and the student union bulletin board.

3. Circles. As you know pamphlets with information on the candidates would.

Notice

A reminder to all NEO students:
Midterm exams are stand to be held on Oct. 3.

One week remains in which time must be used to find necessary make-up work. Now would be the time to arrange conferences with instructors.

T. J. G.
Natalie Enjoys People
Vann Hall Proctor Active
By TIM PRAYER
Feature Editor
"My job has its ups and downs, but it's really not been bad. Some of the students have even been really great about listening to our complaints and ideas. Mr. Thompson really cares," Natalie continued. Natalie is an honors student who is active in various Extracurricular activities. Natalie volunteers at local hospitals in her free time.

Natalie enjoys being involved in community service.

Technology and Education Seminar Plans Genealogy Study
By ALVIN MCNEIGHEN
Managing Editor
A seminar on genealogy will be held this Saturday in the technology and education seminar. Tasting sessions will be held at 9 a.m., 1 p.m., and 5 p.m. Details are available at the registrar's office.

The seminar will feature genealogists discussing research techniques and methods.

The seminar will cover topics such as researching family histories, identifying ancestral lineages, and using online databases to uncover family secrets.

Fred Thompson, the seminar's organizer, said, "The seminar offers an excellent opportunity for anyone interested in genealogy to learn from our expert speakers and network with other genealogists."
Ravens Renew Rivalry

By Chris Fletcher

AP photos: Sports Editor

Seeking revenge for a 42-27 loss last season, Northeastern A&M will host Catawba Community College.

Covington, VA. (T.S. News) - In the second half with quarter-hour left, with the score at 42-27 in favor of the Catawba Community College, the Ravens came back to win 48-42.

The Ravens, led by quarterback Jimmie Johnson, took the lead with a 6-yard touchdown pass to wide receiver Mark Johnson in the third quarter. The Ravens defense held the Cougars to just 266 total yards, including 118 rushing and 148 passing.

Managers And Trainers Provide Aid To Team

By Steve Spearing

Serving as team manager and managers, the Ravens faced a season-long challenge of managing the team. This is the first time the Ravens have been able to provide such a level of support.

The managers must have a great deal of time and resourceful skills.

Managers are responsible for handling the team's supplies and equipment, along with the players. They also provide support to the players and coaches.

The managers are not only responsible for the team's supplies and equipment, but also for the players' well-being.

Managers are also responsible for the training and conditioning of the players. This is crucial to the team's success.

The managers are responsible for providing support to the players and coaches, along with the players' well-being.

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NEO Defender Enjoys Intercepting Opponents

By CHRIS FLETCHER
Associate Sports Editor

I like to hear the mower know I must business to himing his land on every play," explained Northeastern Ohio Athletic Conference's Defensive End, Jerome Wilkins.

Wilkins, a 6'1, 190-pound freshman from Warren County, Georgia, was voted NEO player of the Week for the game against Mansfield University, where he had five tackles and one interception.

Wilkins said his favorite part of the game is when he gets a big tackle or an interception.

"I love tackling," Wilkins said. "I love getting the ball out of the opponent's hands."

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Speech Promotes Self Assurance

By CHELSEA CUMMINGS
Staff Reporter

"Speech training devotes proper attention and confidence," explained Hugh White, communications division, "and it is useful to anyone in some degree."

In a more intimate, White related some of the beneficial values and objectives offered in a speech course. "Students learning to relate to each other in a classroom may be better prepared to communicate with people in the business world," he explained.

Conversation, giving varied speeches, and panel discussions in the classroom develop communicative abilities.

No one understands the need for speech students' stage fright and nervousness more clearly than White. Commenting on student apprehension about giving speeches, White suggests that the speaker think of the speech as an "enlarged conversation" between the speaker and audience. He encourages a "you and me" attitude rather than "me to you."

White believes that stage fright can even be helpful. "Make stage fright work for you. Stage fright can add a chance to meet and choose your calendar girl continuers," said Maury Wash. Many clubs have their meetings in the first or second week of the month.

"So far we have had a moderate amount of response from the student body and we hope by extending the deadline that more clubs on campus will get involved," concluded Martha Newton, wanting to enter the Miss Calendar Girl contest to do so in Shipp Hall, room 116.

Phi Theta

Recognizing outstanding academic achievement during spring semester, Phi Theta Kappa at Northeastern A&M induction 18 new members on community.

Don Gaddy, history instructor and chapter sponsor, released the names of students who earned at least a 3.5 grade point average while carrying a load of at least 14 semester hours last spring. The inductees and the students include:

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GETTING ALL WET: George Cliff, sophomore, falls prey to an unusual funds-generating device, the rainmaking machine. Made possible through the Miami Jaycees and Miami Coop, the $30 in "cold cash" will be used for construction of a sophomore class float in the upcoming N.E.O. homecoming parade.

THE MALE BOX

When you always find the latest styles and fashions for the young

Fashion and Jeans and Shirts

Complete Stock! Lots of Styles! Levi's Too!

23 S. Main

Horse Wind, October 6, 1976, Page 6

DRUM MAJORS AND TWIRLERS—the perfect accompaniment for the 1976-77 Northeastern A&M Horse Band, are juniors to right, top: Thomas Hobar, Taba; Thomas Brown, Sammack, Mixsey Hay, Gieringer, and George Pacheco, Wichita. (Photo by Bobbi Tyson)

Organizations

Americans

First Americans, an organization promoting native Americans, are the national leaders and the leaders of the local community. The club also provides social contacts for all interested students. Plans for a group trip and campout are in the making.

The club is a special NEOSA learning plan which may be purchased from any American Indian student or from Tom Deke, NEOSA program coordinator and club sponsor. Meetings are held at 6:30 p.m. in the counseling offices. Library Administration Building second floor.

Student Director Foster Marketing Norse Drillers

Kim Foster, Norse star student director, and six other sophomore squad members attended a summer drill team school at Southern Methodist University in Dallas.

"It was a cruce course of drill and to become a good drill team member," said Kim. "I really enjoyed it."

Foster, from Noel, Mo., is responsible for teaching routines, directing practices, and motivating the girls.

Press Club

Trophy deadline for the 1976 Miss Calendar Girl contest, sponsored by the press club, has been extended to Wednesday, Oct. 12, according to Alice Moon, Wash. president.

We are extending the deadline to give the different clubs and organizations a chance to meet and choose their calendar girl continuers," said Maury Wash. Many clubs have their meetings in the first or second week of the month.

"So far we have had a moderate amount of response from the student body and we hope by extending the deadline that more clubs on campus will get involved," concluded Martha Newton, wanting to enter the Miss Calendar Girl contest to do so in Shipp Hall, room 116.

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The Norsewind – the NEO A&M College Newspaper

Digital copies of The Norsewind, Northeastern Oklahoma A&M College's student newspaper, are available in .pdf format on the NEO website for non-commercial purposes only. Scans were created using the best available editions through the assistance of the Oklahoma Higher Education Historical Society from microfilmed images. Where stains, color-fading, contributed marks or ripped pages were visible on the original, they also appear in the digital copy. NEO newspaper editions that do not appear on the website are not part of the collection at present. If you would like to donate a missing, damaged or incomplete copy of The Norsewind, please contact the NEO Library.

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