

NORTHEASTERN OKLAHOMA A&M COLLEGE

MANAGEMENT & MARKETING OPTION - BUSINESS ADMINISTRATION TECHNOLOGY

PROGRAM REQUIREMENTS	61	SUGGESTED COURSE SEQUENCE	PROGRAM OVERVIEW	
General Education Requirements	18	Credit Hours	This curriculum prepares the student for entry level employment in supervision, retail sales, and business management by developing fundamental skills, knowledge, attitudes, and experiences needed to function in the various positions with management and marketing. For more information contact the Business & Technology Department at (918) 540-6294 or email: business@neo.edu .	
ENGL 1113 English Composition I.....	3	FIRST SEMESTER		16
* ENGL 1213 English Composition II.....	3	FYE 1011 Freshman Year Experience.....		1
HIST 1483 or 1493 American History.....	3	CS 1103 Computers in Society.....		3
POLS 1113 American Government.....	3	ENGL 1113 English Composition I.....		3
General Ed Electives (see catalog).....	6	HIST 1483 or 1493 American History.....		3
+Computer Proficiency.....		MGMT 1123 Salesmanship.....		3
		Technical/Occupational Support Elective.....		3
Technical/Occupational Specialty	31	SECOND SEMESTER		15
FYE 1011 Freshman Year Experience.....	1	* ENGL 1213 English Composition II.....		3
ACCT 1103 Financial Accting Procedures I.....	3	^ BADM 2103 Principle Styled Leadership.....	3	
or ACCT 2103 Financial Accounting.....		ACCT 1103 Financial Accting Procedures I.....	3	
* ACCT 1203 Financial Accting Procedures II.....	3	POLS 1113 American Government.....	3	
or * ACCT 2203 Managerial Accounting.....		General Ed. Elective (see catalog).....	3	
^ BADM 2103 Principle Styled Leadership.....	3	THIRD SEMESTER	15	
BADM 2123 World of Business.....	3	BADM 2123 World of Business.....	3	
^ BADM 2133 Business Ethics.....	3	MKTG 2123 Marketing.....	3	
^ BADM 2153 Consumer Math.....	3	* ACCT 1203 Financial Accting Procedures II.....	3	
^ MGMT 1123 Salesmanship.....	3	^ BADM 2153 Consumer Math.....	3	
^ MGMT 2213 Principles of Management.....	3	Technical/Occupational Support Elective.....	3	
MKTG 2123 Marketing.....	3	FOURTH SEMESTER	15	
^ OIS 1133 Professional Development.....	3	^ MGMT 2213 Principles of Management.....	3	
Technical/Occupational Support	12	^ BADM 2133 Business Ethics.....	3	
*^ ACCT 2523 Computerized Accounting.....		^ OIS 1133 Professional Development.....	3	
*^ BADM 2113 Business Communications.....		Technical/Occupational Support Electives.....	6	
^ BADM 2223 Business Law.....				
BADM 2300 Business Internship.....				
+ CS 1103 Computers in Society.....				
ECON 2013 Introduction to Macroeconomics.....				
ECON 2023 Introduction to Microeconomics.....				
^ MGMT 1133 Human Relations.....				
^ MGMT 1223 Small Business Management.....				
^ MGMT 2023 Human Resource Management.....				
SPCH 2713 Intro. to Speech Communications.....				
* STAT 2023 Elem. Statistics for Bus. & Econ.....				
Approved Business Electives.....				
		KEY * Prerequisite # Prerequisite or co-requisite ^ Not offered every semester + Must include computer proficiency as General Ed. or Technical Support elective		
General College Preparatory Requirements				

The above list is a **suggested course sequence only**. Students may, with guidance from academic advisor make changes to course sequence. Students should be aware that **changes to the course sequence may require more than four semesters to complete their degree.**

NEO evaluates students for placement into their transitional or college-level courses, whichever will lead to the greatest possibility of student success. Academic placement is determined either by ACT test scores or by CPT test scores. These tests are administered in the Testing Centers at NEO College. Based upon these scores, some or all of the following courses may need to be taken prior to enrollment in the college level course.

MATH 0013 Basic Math MATH 0113 Introductory Algebra MATH 0123 Intermediate Algebra MATH0125 Intermediate Algebra with Review

ENGL 0123 Basic Composition CIED 0133 Improved Reading

SCIENCE: A student may be required to complete MATH 0123 or higher and/or CIED 0133 before enrolling in a college-level science course.